

Strengthening Digital Legal Literacy among Social Media Users through International Online Community Education

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ABSTRAK

Perkembangan teknologi informasi telah mendorong peningkatan penggunaan media sosial sebagai sarana komunikasi, pertukaran informasi, dan interaksi masyarakat secara global. Namun, tingginya aktivitas digital juga menimbulkan berbagai permasalahan hukum dan etika, seperti penyebaran hoaks, pencemaran nama baik, pelanggaran privasi, pelanggaran hak kekayaan intelektual, serta berbagai bentuk kejahatan siber lainnya. Kondisi ini menunjukkan pentingnya penguatan literasi hukum digital bagi pengguna media sosial agar mampu memahami hak, kewajiban, dan tanggung jawab mereka dalam ruang digital. Kegiatan pengabdian kepada masyarakat ini bertujuan untuk meningkatkan literasi hukum digital dan pemahaman mengenai penggunaan media sosial yang bertanggung jawab melalui program edukasi komunitas internasional secara daring. Kegiatan dilaksanakan melalui Zoom Meeting pada tanggal 23 Desember 2025 dengan melibatkan peserta dari berbagai latar belakang akademik dan sosial dalam kolaborasi internasional bersama Universiti Kuala Lumpur (UniKL), Malaysia. Metode yang digunakan meliputi penyampaian materi, diskusi interaktif, sesi tanya jawab, dan evaluasi pemahaman peserta. Hasil kegiatan menunjukkan

adanya peningkatan pemahaman peserta mengenai aspek hukum penggunaan media sosial, etika komunikasi digital, perlindungan data pribadi, serta konsekuensi hukum dari aktivitas digital yang dilakukan. Program ini juga berhasil meningkatkan kesadaran peserta untuk berperilaku lebih bijak, etis, dan bertanggung jawab dalam memanfaatkan media sosial. Dengan demikian, literasi hukum digital menjadi strategi penting dalam membangun budaya digital yang aman, bertanggung jawab, dan berkelanjutan di era teknologi informasi.

ABSTRACT

The rapid advancement of information technology has significantly increased the use of social media as a platform for communication, information exchange, and social interaction across global communities. However, the growing intensity of digital activities has also generated various legal and ethical challenges, including misinformation, defamation, privacy violations, intellectual property infringements, and other forms of cybercrime. These challenges highlight the importance of strengthening digital legal literacy among social media users to enhance their understanding of rights, obligations, and responsibilities in digital environments. This community service program aimed to improve digital legal literacy and promote responsible social media use through an international online community education initiative. The activity was conducted via Zoom Meeting on December 23, 2025, involving participants from diverse academic and social backgrounds through international collaboration with Universiti Kuala Lumpur (UniKL), Malaysia. The program employed educational presentations, interactive discussions, question-and-answer sessions, and participant evaluation activities. The results indicated an improvement

in participants' understanding of legal aspects of social media use, digital communication ethics, personal data protection, and the legal consequences of online activities. The program also enhanced participants' awareness of responsible, ethical, and informed behavior in digital spaces. Therefore, digital legal literacy represents an essential strategy for fostering a safe, responsible, and sustainable digital culture in the information technology era.

INTRODUCTION

The rapid advancement of information technology has significantly transformed the way individuals communicate, access information, and participate in social interactions. Social media platforms have become essential tools for information dissemination, enabling users to share content instantly across geographical and cultural boundaries. This transformation has generated numerous opportunities for knowledge exchange, education, business promotion, and community engagement. However, the increasing use of social media has also created various legal and ethical challenges, including misinformation, hate speech, cyberbullying, privacy violations, defamation, and unauthorized dissemination of digital content. Consequently, digital literacy is no longer limited to technical competencies but must also encompass legal awareness and ethical responsibility in the use of digital platforms (Fransisca & Ningsih, 2023; Gumati, 2024).

In Indonesia and many other countries, the widespread use of social media has outpaced users' understanding of the legal consequences associated with online activities. Many users frequently share information without verifying its accuracy, repost copyrighted materials without permission, or publish content that may violate the rights of others. The emergence of various forms of cybercrime and digital misconduct demonstrates that technological advancement must be accompanied by adequate legal literacy. Previous studies have highlighted the growing complexity of legal issues in digital environments, including cybercrime, intermediary liability, platform accountability, and digital sovereignty, emphasizing the necessity of strengthening public awareness regarding responsible digital behavior (Djarawula et al., 2023; Bulgakova & Deruma, 2023; Hufon et al., 2024).

Several recent studies have explored the relationship between information technology, social media use, and legal implications. Anggraini (2024) examined communication ethics among social media users from an Islamic perspective and emphasized the importance of ethical communication in preventing harmful online behavior. Similarly, Arief et al. (2025) demonstrated that social media can serve as an effective platform for educational campaigns, particularly in preventing bullying and promoting mental health awareness among adolescents. These findings indicate that social media possesses significant educational potential when accompanied by appropriate ethical and legal guidance (Anggraini, 2024; Arief et al., 2025).

Other studies have focused on legal challenges emerging from digital interactions. Jayanegara (2024) discussed online defamation within the framework of Indonesian electronic information and transaction regulations, highlighting the tension between freedom of expression and legal responsibility. Furthermore, Hasya et al. (2025) analyzed legal accountability in cases of doxing and emphasized the importance of protecting victims' rights in digital environments. Research conducted by Khulaili Harsya (2025) also revealed increasing concerns regarding platform responsibility for illegal content, suggesting that legal literacy should involve not only platform providers but also individual users who actively participate in digital communication (Jayanegara, 2024; Hasya et al., 2025; Khulaili Harsya, 2025).

From the perspective of community empowerment, several community service initiatives have attempted to improve public understanding of digital law. Ginting et al. (2024) reported that educational outreach activities regarding electronic information and transaction crimes

successfully increased participants' awareness of legal regulations governing online behavior. Nevertheless, most existing community service programs remain focused on national contexts and conventional legal dissemination. Limited attention has been given to international online educational activities that bring together participants from different countries to discuss digital legal literacy in a collaborative environment. Therefore, there remains a practical gap in developing cross-border educational approaches that address legal awareness among social media users in an increasingly interconnected digital society (Ginting et al., 2024).

The novelty of this community service program lies in its integration of digital legal literacy, social media responsibility, and international online community education. Unlike previous initiatives that primarily focused on domestic audiences, this program was conducted through an international online platform involving participants in a cross-national learning environment. The activity utilized information technology not merely as a communication medium but also as an educational instrument for strengthening legal awareness regarding responsible social media use. This approach contributes a new perspective to community service practices by combining digital literacy education, legal awareness development, and international collaboration within a single educational framework (Gumati, 2024; Hufron et al., 2024).

Furthermore, the program responds to the growing need for preventive legal education in the digital era. As social media increasingly influences public opinion, consumer behavior, education, and social interaction, users require adequate knowledge of their rights and responsibilities in digital spaces. Strengthening digital legal literacy is expected to reduce the risks associated with misinformation, privacy violations, cyberbullying, and other unlawful online activities while promoting responsible participation in digital communities (Azani et al., 2024; Marina Srichasanah Siagian & Kurnia, 2023; Riadi et al., 2022).

Therefore, this community service activity aimed to strengthen digital legal literacy among social media users through international online community education. Specifically, the program sought to enhance participants' understanding of legal responsibilities in digital communication, increase awareness of ethical social media practices, and encourage responsible dissemination of information in the contemporary information technology era.

METHOD

This community service activity employed an educational outreach approach aimed at strengthening digital legal literacy among social media users through an international online learning platform. The program was conducted on December 23, 2025, in collaboration with Universiti Kuala Lumpur (UniKL), Malaysia, utilizing Zoom Meeting as the primary medium for communication and knowledge dissemination. The online format enabled participants from different geographical locations to engage in interactive discussions regarding legal responsibilities and ethical behavior in digital environments.

The target participants consisted of social media users, students, academics, and members of the public who actively utilize digital platforms for communication, information sharing, and social interaction. The activity was designed to address the growing need for legal awareness in the era of information technology, particularly concerning the responsible use of social media and the dissemination of digital information.

The implementation of the program was carried out through three main stages: preparation, implementation, and evaluation. During the preparation stage, the organizing team coordinated with the partner institution, identified participants' needs, prepared educational materials, and developed presentation media related to digital legal literacy. The educational

content focused on legal responsibilities in social media use, ethical communication practices, risks associated with misinformation and cybercrime, privacy protection, and the legal consequences of irresponsible digital behavior.

The implementation stage consisted of an online seminar and interactive discussion session. Educational materials were delivered through presentations, case illustrations, and question-and-answer activities. Participants were encouraged to share their experiences and perspectives regarding legal and ethical issues encountered in digital spaces. This interactive approach was intended to enhance participant engagement and facilitate a deeper understanding of the topics discussed.

Evaluation of the activity was conducted using a descriptive approach based on participant responses, discussion outcomes, and observations during the educational sessions. The evaluation focused on participants' levels of understanding, awareness of legal responsibilities, and perceptions regarding the importance of digital legal literacy. Feedback obtained during the discussion sessions was analyzed qualitatively to identify changes in participants' knowledge and attitudes toward responsible social media use.

Through this method, the program sought not only to disseminate knowledge but also to foster critical awareness and encourage responsible digital citizenship among participants. The integration of information technology and international online education provided an effective platform for promoting legal literacy in an increasingly interconnected digital society.

RESULT AND DISCUSSION

Implementation of International Online Education on Digital Legal Literacy

The international online community education program on digital legal literacy was conducted on December 23, 2025, through a collaborative initiative involving academic partners from Indonesia and Universiti Kuala Lumpur (UniKL), Malaysia. The activity was delivered using the Zoom Meeting platform, enabling participants from different geographical locations to engage in a shared learning environment without physical limitations. The implementation of this program was motivated by the growing influence of information technology on social interactions and the increasing reliance on social media as a primary channel for communication and information dissemination. The rapid expansion of digital technology has transformed various aspects of social life, creating both opportunities and challenges related to legal awareness, digital ethics, and responsible online behavior (Fransisca & Ningsih, 2023; Gumati, 2024).

The activity began with participant registration and an introductory session aimed at identifying participants' experiences in using social media platforms. Most participants reported using social media daily for educational, professional, and personal communication purposes. This finding reflects the growing integration of digital platforms into everyday life and highlights the importance of strengthening users' understanding of their rights and responsibilities within digital environments. The widespread adoption of information technology has increased public participation in digital communication while simultaneously exposing users to various legal and ethical risks associated with online activities (Dwinantari et al., 2022; Jurriëns & Tapsell, 2017).

The educational session focused on the concept of digital legal literacy and its relevance to responsible social media use. Participants were introduced to fundamental legal principles governing online interactions, including the legal consequences of disseminating false information, online defamation, privacy violations, cybercrime, and unauthorized use of digital content. The discussion emphasized that social media users are not merely consumers of information but also active producers and distributors of content whose actions may generate

legal implications. This understanding is increasingly important in the contemporary digital era, where information can be disseminated rapidly and reach broad audiences within a short period (Djarawula et al., 2023; Jayanegara, 2024).

Particular attention was given to communication ethics in digital spaces. Participants were encouraged to critically evaluate the content they share and to consider the potential impact of their online activities on other individuals and communities. The educational materials highlighted the importance of maintaining respectful communication, avoiding harmful content, and verifying information before dissemination. These discussions were particularly relevant because ethical communication serves as a fundamental element in preventing conflicts, misinformation, and harmful digital behavior. The integration of ethical and legal perspectives allowed participants to understand that responsible social media use requires both moral awareness and legal compliance (Anggraini, 2024; Bimantoro et al., 2021).

Another important component of the activity involved discussions regarding contemporary challenges in digital environments. Participants explored various examples of cybercrime, privacy breaches, digital harassment, and misuse of personal information that frequently occur on social media platforms. Several real-life cases were presented to illustrate how seemingly simple online activities can result in significant legal consequences. Through these examples, participants gained a clearer understanding of the importance of protecting personal data, respecting intellectual property rights, and exercising caution when interacting in digital spaces. These issues have become increasingly relevant as technological innovation continues to expand opportunities for both positive engagement and digital misconduct (Andrias et al., 2024; Hasya et al., 2025; Hayati, 2024).

The interactive discussion session constituted one of the most significant aspects of the program. Participants actively shared experiences related to misinformation, online fraud, cyberbullying, and digital privacy concerns. Many participants expressed uncertainty regarding legal boundaries in social media use prior to the activity. The discussion therefore provided an opportunity for clarification and mutual learning among participants from different educational and cultural backgrounds. The international nature of the program enriched the exchange of perspectives and enabled participants to compare digital practices and legal challenges encountered in different contexts. Such interactions demonstrated the value of international collaboration in promoting broader awareness of digital legal issues (Ginting et al., 2024; Hufron et al., 2024).

The use of Zoom Meeting as the primary educational platform also demonstrated the effectiveness of information technology in facilitating community engagement and knowledge transfer. The online format enabled flexible participation while supporting real-time interaction between presenters and participants. Features such as screen sharing, live presentations, and interactive question-and-answer sessions contributed to the effectiveness of the educational process. The successful implementation of the activity indicates that digital platforms can serve not only as communication tools but also as strategic instruments for community education and capacity building. This finding aligns with broader discussions regarding the growing role of information technology in supporting educational innovation and public engagement activities (Handayani & Sudiana, 2015; Narayana, 2019).

The implementation of the international online education program achieved its primary objective of introducing and promoting digital legal literacy among social media users. Participants demonstrated strong enthusiasm throughout the activity and actively engaged in discussions concerning legal responsibilities, ethical communication, and digital citizenship. The

collaborative and interactive nature of the program created a supportive learning environment that encouraged participants to reflect on their own digital behavior and recognize the importance of responsible information dissemination. The activity further demonstrated that international online community education can function as an effective approach for strengthening legal awareness and fostering responsible social media practices in the information technology era.

Increased Participant Understanding of Responsible Social Media Use

One of the primary outcomes of the international online education program was the noticeable improvement in participants' understanding of responsible social media use. Throughout the educational sessions and interactive discussions, participants demonstrated an increased awareness of the legal, ethical, and social implications associated with digital communication. Prior to the activity, many participants viewed social media primarily as a platform for communication, entertainment, and information sharing. However, following the educational intervention, participants began to recognize that every action performed in digital spaces carries responsibilities that may have legal consequences. This shift in understanding reflects the growing importance of digital legal literacy in an era characterized by rapid technological advancement and unrestricted information exchange (Fransisca & Ningsih, 2023; Teguh Prasetyo Utomo, 2021).

The educational program successfully enhanced participants' awareness regarding the legal framework governing online behavior. During discussions, participants demonstrated a stronger understanding of the consequences associated with spreading false information, engaging in online defamation, violating privacy rights, and participating in cybercrime-related activities. Many participants acknowledged that prior to the activity they had limited knowledge of how legal regulations apply to social media interactions. Through the educational materials and case-based discussions, participants gained a clearer perspective on the relationship between freedom of expression and legal responsibility in digital environments. This increased awareness is particularly important given the growing number of legal disputes arising from irresponsible online behavior and misuse of digital platforms (Jayanegara, 2024; Djarawula et al., 2023; Azis, 2016).

The activity also improved participants' understanding of ethical communication in digital spaces. Participants became more aware of the importance of maintaining respectful interactions, avoiding offensive content, and considering the potential impact of their online statements on other individuals. The discussion highlighted that responsible social media use requires not only compliance with legal regulations but also adherence to ethical principles that promote constructive communication and social harmony. Several participants expressed a renewed commitment to verifying information before sharing it and to exercising greater caution when commenting on public issues through social media platforms. These responses indicate that the educational activity contributed to the development of more reflective and responsible digital behavior among participants (Anggraini, 2024; Bimantoro et al., 2021).

Another significant outcome was the increased understanding of privacy protection and personal data security. Participants demonstrated greater awareness of the risks associated with oversharing personal information online and the potential consequences of unauthorized data disclosure. During the discussion sessions, participants actively explored various examples of privacy violations, digital surveillance, and online fraud. These discussions enabled participants to identify practical strategies for protecting personal information and reducing vulnerability to cyber threats. In an era where digital platforms continuously collect and process user data,

awareness of privacy protection has become an essential component of responsible digital citizenship (Deva & Jayadi, 2022; Sugiharto et al., 2022; Faizal et al., 2023).

The educational intervention also increased participants' understanding of intellectual property rights in digital environments. Several participants initially assumed that content available online could be freely copied, distributed, or modified without legal implications. Following the educational sessions, participants demonstrated a stronger appreciation of copyright protection, ownership rights, and the legal consequences of unauthorized content use. This improvement in understanding is particularly relevant given the widespread sharing of digital materials through social media platforms. Participants recognized that respecting intellectual property rights is an important aspect of responsible participation in digital communities and contributes to the creation of a fair and sustainable digital ecosystem (Andrias et al., 2024; Abdullah & Qodin, 2014).

Furthermore, participants gained a deeper understanding of the growing influence of social media on public opinion, consumer behavior, and information dissemination. Discussions regarding influencers, digital marketing practices, and online content creation encouraged participants to critically evaluate the information they encounter in digital spaces. Many participants reported becoming more selective when consuming online content and more aware of the potential influence of digital actors on public perceptions and decision-making processes. This increased critical awareness is essential for reducing susceptibility to misinformation, manipulation, and other forms of misleading digital content that frequently circulate through social media platforms (Riadi et al., 2022; Marina Srichasanah Siagian & Kurnia, 2023; Wardah & Albari, 2023).

The international dimension of the program further enriched participants' learning experiences. Interactions among participants from different backgrounds facilitated the exchange of perspectives regarding legal and ethical challenges in digital environments. Participants had the opportunity to compare experiences related to social media use, online regulations, and digital culture in different contexts. These exchanges contributed to a broader understanding of the global nature of digital challenges and reinforced the importance of cross-border cooperation in promoting responsible online behavior. The international learning environment also encouraged participants to recognize that digital citizenship extends beyond national boundaries and requires awareness of diverse legal and cultural considerations (Ginting et al., 2024; Hufron et al., 2024).

Another notable outcome was the increased awareness of platform accountability and the role of digital intermediaries in regulating online content. Participants became more familiar with the responsibilities of platform providers in addressing illegal content, protecting user rights, and maintaining safe digital environments. Discussions on platform governance enabled participants to understand that responsibility for digital safety is shared among users, platform providers, and regulatory institutions. This perspective encouraged participants to view digital literacy not merely as an individual competency but as part of a broader ecosystem of digital governance and accountability (Bulgakova & Deruma, 2023; Hermawan & Pramana, 2022; Khulaili Harsya, 2025).

The activity additionally fostered greater awareness regarding the social consequences of irresponsible social media use. Participants discussed the effects of cyberbullying, hate speech, online harassment, and harmful digital content on individuals and communities. Many participants acknowledged that seemingly simple online actions can contribute to broader social problems when conducted irresponsibly. The educational process therefore encouraged participants to adopt a more empathetic and responsible approach to digital interaction. This finding is consistent with previous studies emphasizing the importance of social media as a tool

for education, community engagement, and the promotion of positive social values when used appropriately (Arief et al., 2025; Ummah, 2022).

The international online education program successfully increased participants' understanding of responsible social media use from legal, ethical, technological, and social perspectives. The activity not only improved participants' knowledge of digital regulations and legal responsibilities but also strengthened their awareness of ethical communication, privacy protection, intellectual property rights, and critical information evaluation. The active participation observed throughout the program suggests that international online community education represents an effective strategy for enhancing digital legal literacy and fostering responsible digital citizenship in the contemporary information technology era. The results indicate that educational initiatives integrating legal awareness and digital literacy can play a significant role in preparing social media users to navigate increasingly complex digital environments in a responsible and informed manner.

Digital Legal Literacy as a Strategy for Building Responsible Social Media Behavior in the Information Technology Era

The findings of this community service program demonstrate that digital legal literacy plays a crucial role in fostering responsible social media behavior in the information technology era. The rapid development of digital technologies has fundamentally transformed how individuals communicate, access information, and participate in social interactions. Social media platforms have become integral components of everyday life, enabling users to create, distribute, and consume information with unprecedented speed and reach. While these technological advancements offer significant benefits for communication, education, and community engagement, they also generate new legal and ethical challenges that require greater public awareness and responsibility. Consequently, strengthening digital legal literacy has become an essential strategy for ensuring that technological innovation contributes positively to society rather than creating new forms of social and legal risk (Fransisca & Ningsih, 2023; Jurriëns & Tapsell, 2017).

The increased understanding observed among participants supports the view that legal literacy is a fundamental component of digital citizenship. Many social media users possess sufficient technical skills to operate digital platforms but often lack adequate knowledge regarding the legal consequences of their online activities. This gap can lead to the unintentional dissemination of harmful content, violations of privacy rights, online defamation, and other forms of unlawful behavior. The educational intervention demonstrated that when individuals are provided with accessible information regarding digital laws and regulations, they become more capable of making informed decisions and exercising greater caution in their online interactions. This finding is consistent with previous studies emphasizing the importance of legal awareness in preventing cybercrime and promoting responsible digital participation (Djarawula et al., 2023; Ginting et al., 2024).

The discussion also highlights the close relationship between legal literacy and ethical communication. Responsible social media behavior cannot be achieved solely through knowledge of legal regulations; it also requires the internalization of ethical values that guide individual conduct in digital spaces. During the educational activities, participants demonstrated increased awareness of the importance of respectful communication, information verification, and consideration of the potential consequences of online interactions. These findings reinforce the argument that ethical communication and legal responsibility should be viewed as

complementary dimensions of digital literacy. Individuals who understand both the ethical and legal implications of their actions are more likely to contribute positively to digital communities and avoid behaviors that may harm others (Anggraini, 2024; Bimantoro et al., 2021).

Another important aspect emerging from the findings is the growing significance of privacy protection and data security. In contemporary digital environments, personal information has become a valuable asset that is frequently collected, processed, and distributed through various online platforms. Participants' increased awareness of privacy-related risks suggests that digital legal literacy can contribute to safer online behavior by encouraging users to protect their personal information and exercise caution when sharing sensitive data. This outcome is particularly relevant in light of increasing concerns regarding cybercrime, unauthorized data access, digital fraud, and identity theft. Strengthening users' understanding of privacy rights and security risks can therefore serve as an effective preventive strategy for reducing digital vulnerabilities (Deva & Jayadi, 2022; Sugiharto et al., 2022; Faizal et al., 2023).

The findings further indicate that digital legal literacy contributes to greater awareness of intellectual property rights and content ownership in digital environments. Social media users frequently interact with digital content without fully understanding the legal protections associated with creative works. Through the educational process, participants developed a better appreciation of copyright principles and the importance of respecting intellectual property rights. This awareness is particularly important because digital platforms facilitate the rapid reproduction and dissemination of content, often creating opportunities for unauthorized use. Consequently, digital legal literacy not only protects content creators but also encourages ethical and lawful participation in digital ecosystems (Andrias et al., 2024; Abdullah & Qodin, 2014).

The growing influence of social media influencers and digital content creators further strengthens the need for comprehensive digital legal literacy. Contemporary users are continuously exposed to information, opinions, advertisements, and persuasive content that shape public perceptions and decision-making processes. The ability to critically evaluate digital content has therefore become an essential competency for responsible social media use. Participants' increased awareness of the persuasive power of influencers and digital communication suggests that legal literacy should be integrated with critical media literacy to enable users to identify misinformation, manipulation, and potentially harmful content. Such competencies are increasingly important in an information environment characterized by high levels of content production and rapid information circulation (Riadi et al., 2022; Azani et al., 2024; Marina Srichasanah Siagian & Kurnia, 2023).

The international nature of this community service activity also provides valuable insights regarding the role of cross-border educational initiatives in addressing digital challenges. Social media platforms operate globally, allowing information to move across national boundaries within seconds. Consequently, many legal and ethical issues associated with digital communication possess transnational dimensions that cannot be adequately addressed through local approaches alone. The international online educational model adopted in this program enabled participants to exchange perspectives and experiences from different contexts, thereby fostering a broader understanding of global digital challenges. This finding suggests that international collaboration can serve as an effective mechanism for promoting digital legal literacy and strengthening collective awareness of responsible online behavior (Hufron et al., 2024; Bulgakova & Deruma, 2023).

The discussion additionally highlights the importance of platform governance and shared responsibility within digital ecosystems. While individual users play a critical role in maintaining

ethical and lawful online behavior, responsibility for digital safety should not be placed solely on users. Platform providers, regulators, educational institutions, and civil society organizations also possess important responsibilities in creating safe and accountable digital environments. Recent developments in digital platform regulation demonstrate growing recognition of the need for collaborative governance models that balance freedom of expression with user protection and legal accountability. Therefore, digital legal literacy should be viewed as one component of a broader framework of digital governance aimed at promoting responsible technology use (Gumati, 2024; Hermawan & Pramana, 2022; Khulaili Harsya, 2025).

From a community empowerment perspective, the results indicate that educational programs focusing on digital legal literacy can serve as effective preventive interventions. Rather than relying exclusively on legal enforcement after violations occur, preventive education empowers individuals to understand risks, recognize legal boundaries, and make informed decisions before engaging in potentially harmful activities. This preventive approach is particularly important in the information technology era, where digital interactions occur continuously and often involve complex legal considerations. By equipping social media users with relevant legal knowledge and ethical awareness, educational initiatives can contribute to the development of safer, more responsible, and more inclusive digital communities (Ginting et al., 2024; Teguh Prasetyo Utomo, 2021).

The findings suggest that digital legal literacy represents a strategic approach for building responsible social media behavior in the information technology era. The integration of legal awareness, ethical communication, privacy protection, critical information evaluation, and international collaboration provides a comprehensive framework for addressing contemporary digital challenges. As digital technologies continue to evolve and reshape social interactions, sustained efforts to strengthen digital legal literacy will remain essential for promoting responsible digital citizenship and ensuring that technological advancement contributes positively to individual well-being and societal development.

CONCLUSION

This community service program demonstrated that international online education is an effective approach to strengthening digital legal literacy among social media users. Through the educational activities conducted via an international online platform, participants gained a better understanding of the legal, ethical, and social responsibilities associated with the use of social media in the information technology era. The program successfully increased participants' awareness of responsible digital behavior, including the importance of respecting privacy rights, avoiding the dissemination of harmful or unlawful content, understanding intellectual property protection, and complying with applicable digital regulations. The findings indicate that digital legal literacy serves as a crucial foundation for promoting responsible and ethical participation in digital environments.

The program highlighted the strategic role of digital legal literacy in building responsible social media behavior and supporting the development of informed digital citizens. The integration of legal awareness, ethical communication, critical evaluation of online information, and understanding of digital rights and obligations contributed to participants' improved capacity to navigate digital platforms responsibly. The international nature of the activity also enriched participants' perspectives on global digital challenges and encouraged greater awareness of the shared responsibility required to create safer and more accountable digital communities.

Therefore, digital legal literacy education should be continuously promoted as an essential component of community empowerment in the rapidly evolving digital era.

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